



Beat the Street is returning to East London. This programme takes place between 20th September and 8th November 2017. We are inviting schools across Hackney, including yours, and are confident that your school will enjoy taking part in this year's project.

Beat the Street is a fun, free real-life walking and cycling challenge delivered on behalf of the National Charity Partnership - a partnership between Diabetes UK, the British Heart Foundation and Tesco.

It's a fantastic opportunity to bring together your school and get your children, staff, and families excited – there will be thousands of pounds worth of prizes handed out and the chance to see which school can climb to the top of the leader boards and be crowned winner of the competition!

As well as this there will be exciting lucky tap prizes such as tickets to West Ham Football Club Premier League matches and swim sessions at London Aquatic Centre.

What will taking part mean for your school?

Beat the Street has set your school up as a team and will provide all the materials on the 14th September that you need to play the game with. These will include fobs for pupils, parent packs to encourage parents to get involved as well as maps detailing where boxes can be found.

How does it work?

'Beat Boxes' will be positioned throughout East London, including one outside your school. Players receive a card or fob which they tap on the Beat Boxes as they walk, cycle, or scoot around town, earning points for themselves and their team. Players can view their progress online at beatthestreet.me/eastlondon, and on this site, you will be able to find out lots more information about this year's programme.

Watch a video to see what a difference Beat the Street 2016 made to St Joseph's Primary School: <https://www.youtube.com/watch?v=XzKV70OvfWs>